

MOTION BY SUPERVISOR DON KNABE

June 30, 2009

This year the County of Los Angeles will sponsor its 31st Charitable Giving Campaign (CGC), a voluntary, employee-led fundraising drive to help those in need. “Inspiring Hope” is the theme of the 2009 campaign.

County employees have generously supported the annual campaign, demonstrating their commitment to lending a helping hand to low-income children and families.

Donations are made voluntarily through payroll deduction to one of five, Board-approved Fund Distribution Agencies (FDAs)—United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund.

CGC Department coordinators will spearhead several fundraisers, including Dodger baseball games, Disney movie premieres at El Capitan Theatre in Hollywood, World Tennis Association Tournament, and soccer games featuring “L.A. County Night” with the LA Galaxy and Chivas USA. Coordinators also will offer discounted tickets to the L.A. County Fair.

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The annual training workshop for Department coordinators will be held on Thursday, August 20, 2009, and the Executive Kickoff breakfast will take place on Tuesday, September 15, 2009 at the Music Center.

Last year, County employees contributed more than \$1.5 million dollars to the voluntary CGC. These funds were used to help at-risk children, teenagers and provide health and human services to low-income families throughout the County of Los Angeles.

“Inspiring Hope” is more than a theme for County employees. It accomplishes two strategic plan goals. Workforce Excellence is achieved by a successful fundraising effort and Children and Families Well-Being is enhanced because the FDA's use campaign funds to support a wide range of community-based programs targeting children and families in need.

The payroll deduction campaign will begin in September and continue through December 11, 2009. Planning for the four-month fundraising drive will start in July.

I, THEREFORE, MOVE THAT THE BOARD OF SUPERVISORS take the following actions:

1. Approve “Inspiring Hope” as the 2009 theme of the County's Charitable Giving Campaign; and
2. Encourage all County employees to support the voluntary effort by signing up for payroll deduction or increasing their monthly contribution; and
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign and request that Department Heads and/or their designated representative approve in advance all outside vendors, who are given access to County facilities by their respective Department Coordinator; and

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4. Request that Department Heads and/or their designated representative oversee at their sites all vendor sales, including reviewing and collecting daily receipts to ensure compliance with County Charitable Giving Campaign standards; and
5. Waive space use permit fees in the estimated annual amount of \$20,000, excluding the cost of liability insurance, for use of County-owned facilities for approved activities in support of the County's 2009 Charitable Giving Campaign.
6. Waive parking fees in the amount of \$850(excluding the cost of liability insurance) at the Music Center on Thursday, August 20, 2009 for department coordinators to attend the annual training workshop; and
7. Waive parking fees in the estimated amount of \$680 (excluding the cost of liability insurance) at the Music Center on Tuesday, September 15, 2009 for persons attending the annual kickoff breakfast for the campaign.

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